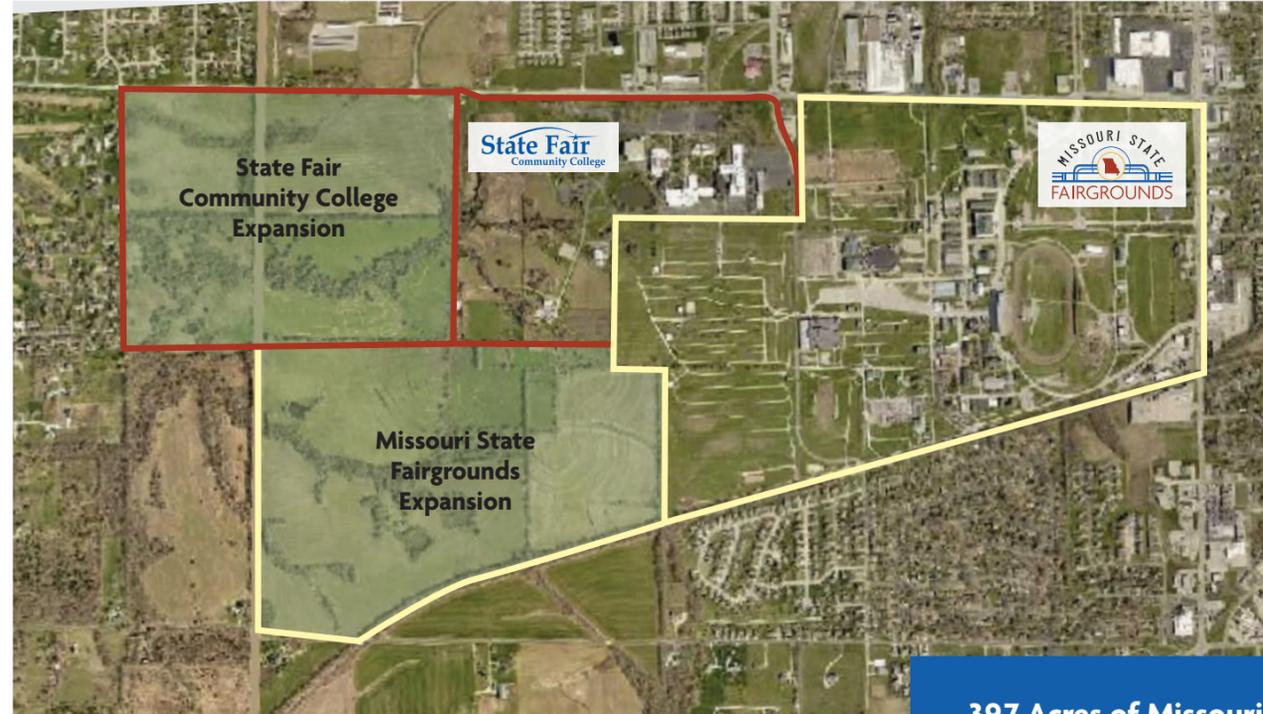


# MISSOURI STATE FAIR OF THE FUTURE

- National/International Equine Events
- National Cattle Shows
- National Rodeo & Bullriding Events
- RV Rallies
- Conference Space
- Trade Shows

## Land will provide space for:

- 600+ Campsites
- Livestock Barns
- Warm-Up Areas
- Expanded Parking
- State-of-the-Art Maintenance Complex



**397 Acres of Missouri farmland has now come available next to the Missouri State Fair and State Fair Community College. Imagine what the Fair could do with half of it!**

## INVEST IN THE EXPANSION. INVEST IN MISSOURI AGRICULTURE.

Your contribution to the Missouri State Fair Foundation will help us reach our goal of \$1,000,000 necessary to secure the property.

**For more information, contact the Missouri State Fair Foundation at 660-951-4053.**



# MISSOURI STATE FAIRGROUNDS

*Imagine the Possibilities*



Invest in the future by supporting the nearly 200-acre expansion of the Missouri State Fairgrounds.

# ABOUT THE PROJECT

Opportunity knocked and the Missouri State Fair answered. Everything that you love about the State Fairgrounds is about to become more. More space, more choice, more campgrounds, more commerce.

A gathering place should be active every month of the calendar year. Churchill Downs and Augusta both host large crowds for their premier event as well as using their venues for the remainder of the year. Basic economics demonstrate that fully utilizing resources makes good sense, especially one as stunning as this new arena. It will be the showcase of the State Fairground's nearly 200-acre expansion. And, like all other buildings on the Fairgrounds, this will be available to rent for a multitude of events.

This expansion should be viewed as year-round investment. Imagine the options, imagine the possibilities. Tourists and out-of-towners will naturally migrate toward a destination with so many built-in amenities. Many come for the Missouri State Fair in August, now they will be compelled to return more often. More camping, more dining, more spending. Right here in Sedalia.

The showcase building anchoring this expansion marries the classic with modern. From the inviting red-brick portico to the 37,500 square foot arena floor, this building has it covered. Enjoy the shows with over 5,000 fellow enthusiasts, or upgrade to a birds-eye view with an exclusive suite.

Congratulations, Missouri! The grandeur is about to become even more grand.



Create the biggest and best fair in America.



Showcase Missouri agriculture through innovative new ideas and technology.



Attract more visitors and events with new facilities and exhibits.



Attract more campers with an expanded campground — already recognized as one of the best in the country.



## NEW STATE FAIR ARENA AT A GLANCE

**300' X 400'** COVERED ARENA

SEATING FOR OVER **5,000 SPECTATORS**

OFFICE SPACE • PUBLIC AND PRIVATE RESTROOMS  
ENCLOSED LIMITED VIP SUITES



### Multi-Use Capabilities

37,500 square foot floor space offers a multitude of opportunities.



### Elevated Stadium Seating

Offers both comfortable and accessible views.