

Military Appreciation Day Concession Specials

August 16, 2026

Vendor	Special	Location
16th Scents	Daily specials posted at booth	Show Ave, by the petting zoo
Birkin Brewing Co.	\$2 off lotus energy drink for military (one discount per customer) 8am-9pm	Corner of Main St & Show Ave, across from Horse Barns
Bramble and Blossom	\$1 off coffee drinks & slushies & 15% off fruit spreads and fruit butters	Agriculture Bldg
Continental Siding	Gift card for service members who are homeowners 9am-9pm	2 locations: Varied Industries Bldg & Commercial Bldg
Dell's Powersports	Triple Honda Rancher giveaway entries, military appreciation savings certificate 12pm - 6pm	Machinery Area - in front of FFA Bldg
Elks Diner	\$2 hotdog ALL DAY	Woods Ave, North of Commercial Bldg
Happy Foods Express - DH Concessions	\$2 sweet tea, \$10 jumbo butchershop bratwurst meal - includes chips & iced tea 9am-1am	South of Carnival entrance
Kindle Concessions	FREE non-alcoholic drink for military with meal purchase	Woods Ave, North of Commercial Bldg
Lefty's Country Skillet	\$1 off drinks for military 6am-6pm	Corner of Maple & Main St, South of Horse Barns
Mathewson Center Concession Stands	\$11 cheeseburger meal deal (drink and nacho side) & \$9 Hotdog meal deal (drink and nacho side)	Mathewson Exhib Ctr
Mid Mo Trends	10% off purchase with military ID ALL DAY	Mathewson Exhib Ctr
Missouri Cattlemen's Beef House & Express	FREE drink with purchase of any beef entrée for military	#29 on the map
Missouri Lottery	Buy \$10 worth of lottery tickets to receive a FREE insulated tote bag 10am-6pm	MSF Blvd, South of Grandstand
MO State Fair Foundation	\$2 off camo t-shirt 9am-9pm	4 locations: across from Grandstand, #13 on map, Carnival entrance and upper level of Parson Arena
Oak Haven Concessions	\$8 slice of pizza & large drink till 5pm	Across from Commercial Bldg
Parkhurst	Wristband/bracelet for military	Machinery Area
PureChill Twisted Slushy's	FREE non-alcoholic beverages for military ALL DAY	Next to Dairy Barns
Ragdolls Ice Cream Trailer	All American sundae - strawberry whip cream & blueberry on top 10am-10pm	Elm St, East of Swine Barn
Shabby 2 Chic Bouqtiques	\$20 t-shirt special	Mathewson Exhib Ctr
Sun Lizard Sunglasses & More	\$8 sunglasses for military ALL DAY	Main St, across from Horse Barns
Talagios Pizzeria	FREE drink with the purchase of a Santa Maria wood fired pizza for military 10am-8pm	In front of MEC Bldg
The Hacienda	FREE non-alcoholic drink for military with meal purchase	In front of Midway entrance
The Shepherd's Place	15% off entire purchase for military	Commercial Bldg
TruMark Laser and Stitch	\$2 off hat of choice, 1 per customer or 10% off any order of 12 or more	Mathewson Exhib Ctr
Uncle Kristi's Doughnut	\$2 off any bucket for military customer	Corner of Main St & Woods Ave, next to Pork Place
Whole Feet Arch Supports	15% off any orthotic purchase for military All day	Mathewson Exhib Ctr
Wire Works	10% off for military	Commercial Bldg